



Calendar of Events Details inside

**Gippsland Photographic
Exhibition, Gippsland
Heritage Park, Moe -
19-28 August.**

**Ivanhoe Photographic
Society Exhibition -
27-28 August. (see P6)**

**CORRECTION TO
BALLARAT DATE:
Image Evaluation Seminar
at GPlace, English St,
Ballarat - Saturday
September 3rd.**

**VAPS Combined Clubs
Exhibition 27-28 Aug,
3-4 September,
10-11 September at
Ballarat.**

**Photographic Seminar,
Sat & Sun 8-9 October,
St Mary's Parish Hall,
Bairnsdale.**

Vice President's Message

Feedback from the recent Presidents' meeting and Judging Seminar continues to be positive and a sign that clubs are involved and look forward to these sessions.

Planning for a Judges seminar in Ballarat is well in hand and please note the corrections to the dates for this and the exhibition of clubs prints.

The exhibition will run at GPlace in Ballarat over the weekends of August 27-28, September 3-4 and September 10-11, with the seminar on Saturday 3rd of September.

I hope that many club members visit Gplace, English Street Ballarat, for the seminar and exhibition whilst you are taking in the Ballarat Biennale.

The Biennale International Foto Biennale runs from 20 August to 18th September and will comprise some 170 photographic and expressive art shows through the city of Ballarat.

A very good excuse to get in the car and go for a drive, or take the train to Ballarat, it can be a fun experience.

All of the information on the Biennale can be found at:
<http://www.ballaratfoto.org/bifb11/splash.html>

VAPS Committee

We continue to seek new members to support the VAPS Committee in 2012.

We are looking for club members who can provide new ideas and input into the committee.

Applications are not needed until the AGM in October so there is plenty of time to consider joining the committee and what you can offer to keep the ideas and momentum fresh and moving forward.

Expressions of interest are welcome at any time.

Peter Kewley
Vice President

Horsham Regional Art Gallery

Open Tue-Fri 10am-5pm - Weekends 1 - 4.30pm
21 Roberts Avenue, Horsham
www.horshamartgallery.com.au

SPONSORED BY V.A.P.S. AND THE BALLARAT CAMERA CLUB

IMAGE EVALUATION SEMINAR

SATURDAY SEPTEMBER 3rd 2011

**AT GPLACE 102 ENGLISH STREET
GOLDEN POINT (BALLARAT)**

SPEAKERS:

PAUL ROBINSON:	The Philosophy of Judging
ADRIAN SMITH:	Judging Hurdles and how to get over them
PETER CARTY:	Understanding the Digital Image
SUE ROCCO:	Presentation Skills

STARTING AT 9.30AM THE SEMINAR WILL HAVE A STRONG EMPHASIS ON JUDGING AND WHAT JUDGES LOOK FOR WHEN EVALUATING PRINTS AND DIGITAL IMAGES

COST \$20.00 pp.

INCLUDES REFRESHMENTS AND LIGHT LUNCH

REGISTER WITH PAYMENT DIRECT TO BALLARAT CAMERA CLUB PO BOX 1362 BAKERY HILL
BALLARAT 3354
BY FRIDAY 26TH AUGUST 2011.

Contact General Enquiries at www.vaps.com.au for further information

Contact on the day: 0429 826 960
0412 700 986

VAPS COMBINED CLUBS EXHIBITION

**GPLACE
102 ENGLISH STREET BALLARAT
PART OF THE 2011 BIENNALE FRINGE EXHIBITION**

WEEKENDS OF: AUGUST 27TH AND 28TH
SEPTEMBER 3RD AND 4TH
SEPTEMBER 10TH AND 11TH

COME ALONG AND SEE THE COMBINED CLUBS PRINTS EXHIBITION

DIGITAL ENTRIES TO THE RECENT VAPS CONVENTION

AND

A RANGE OF TOP AUDIO VISUALS THAT WILL BE RUNNING EACH DAY OF THE EXHIBITION



East Gippsland Photographic Society

Postal Address: PO Box 1606, Bairnsdale 3875

Email: egps@live.com.au

Web: www.egps.com.au



EGPS Presents
the 3rd Annual

Spectacular Photographic Seminar

8 & 9th October 2011

St Mary's Parish Hall
Bairnsdale

Subjects to inspire and instruct devoted camera enthusiasts by a selection of Victoria's best V.A.P.S. presenters:



Official Opening

By **Fred Everett** President V.A.P.S.

Still Life Images

By **Adrian Smith** - Vic Judge and Presenter.

Concept & Production of Digital Photos

By **Pete Davies** - Instructor & V.A.P.S. Judge.

Travel Photography

By **Rob Sloane** - Judge & VAPS member.

Learning about Nature & definitions

By **Tuck Leong** - V.A.P.S & A.P.S Nature Judge .

Travel & People in their environment

By **Marg Huxtable** - National & V.A.P.S. Judge

Composition with Landscape

By **Elden Marshall** - Judge & APS Vic State Rep.

Presentation Skills

By **Sue Rocco** - Teacher & VAPS Member

People Subculture & Environment

By **Jim Weatherill** - V.A.P.S. Presenter

Photo Journalism

By **Rob Sloane** - Judge & VAPS member

Judging of Competition Photos

By VAPS Judges

Detailed program will soon be available on
www.egps.com.au

Registrations

Email: egps@live.com.au

Phone 03 5157 9134



Postal Address: PO Box 1606, Bairnsdale 3875

Email: egps@live.com.au

Web: www.egps.com.au

8 & 9th October 2011

Spectacular Photographic
Seminar
Registration Form

St Mary's Parish Hall
Bairnsdale

First Name _____ (for Name Tag)

Surname _____

Address _____

Town/Suburb _____ Postcode _____

Phone No _____ Email Address _____

Photography Club (if any) _____

Please enrol me in the seminar for the following sessions:

(Tick one box only)

Both Days \$60 or

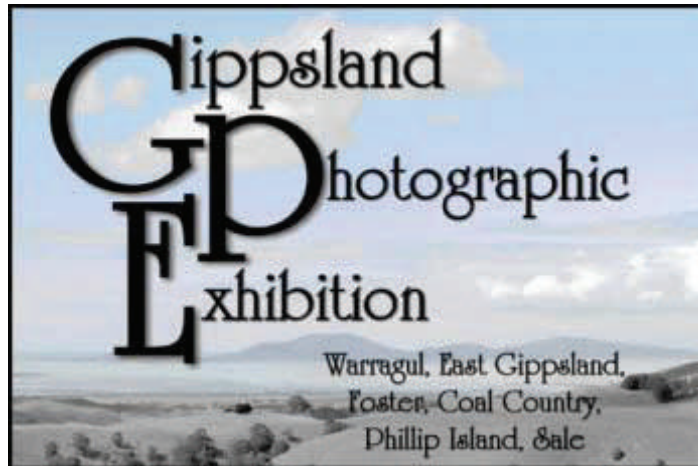
Sat 8th October 2011 (9am - 5 pm) \$45

Sun 9th October 2011 (9am - 3 pm) \$45

Limited places, Book early.

Please make cheques payable to EGPS and forward with your registration form to PO Box 1606, Bairnsdale.

Further Information—Phone Elden Marshall 03 5157 9134



The Gippsland Photographic Exhibition, hosted in 2011 by Warragul Camera Club, is to be held at Gippsland Heritage Park 211 Lloyd St., Moe. (next to McDonalds)

The exhibition will showcase 60 images from 6 Gippsland Camera Clubs. Members will be competing for awards valued over \$1,000.00. Everyone is invited to attend this inaugural event.

OFFICIAL OPENING: 7:30pm Friday 19th August

VIEWING TIMES OF EXHIBITION: 9.00-5.00 Saturday 20th August – Sunday 28th August

For further details please contact: Ruth Burleigh
56281593

Bruce Postle's book "the Image Maker" is now available and many copies have been distributed.

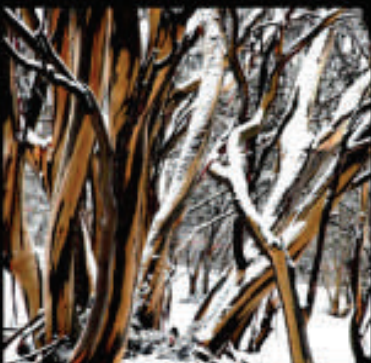
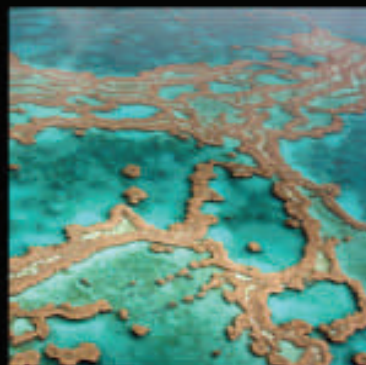
Elm Grove Press, Armadale North. www.brucepostle.com

Ivanhoe Photographic Society



2011 Annual Photographic Exhibition

27 - 28 August 2011



Official opening by
The Hon. Jenny Macklin MP



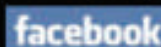
at 2:30pm
on 27 August

Open Daily
10:00 - 16:00

(Gold Coin Donation)

Warringal Senior
Citizens' Centre
80 Hawdon Street
Heidelberg

Also on



www.ips.org.au

VAPS JUDGES SEMINAR which was held on 18 June 2011 (as seen through the eyes of Brian Basham - Essendon Camera Club)

I attended a Seminar for the Judges, potential judges and Club Presidents run by the Victorian Association of Photographic Societies (VAPS). VAPS stated that the aim of the Seminar is to give judges new skills and to share ideas and experiences, with a view to improving the standard of judging in camera clubs. People from all over the State attended.

Being a long serving public servant, I am used to seminars being code for "there's 6 hours of my life I won't get back!" So, off I went.

I am pleased to report that I enjoyed the day (unlike the work seminars I am often compelled to attend). In the morning, Peter Dwyer (Frankston), Adrian Donohue (Doncaster) and Janet Rogerson (Colac) conducted excellent presentations on issues that arise when reviewing digital images; and then they participated in a Panel discussion to answer questions from those present.

Peter discussed the WOW factor when judging images, and advised that - for him - an image, to have the WOW factor, must have:

1. Grabbing Power
2. Holding Power
3. Wit, and
4. Longevity

Janet, who continually undersold herself as just a dairy farmer who is into photography, presented some fantastic images which in their original - out of the camera - shape were not so great. Her best image for me was sun dried tomatoes (bright red tomatoes hung by pegs on a washing line).

Adrian then presented his CEO formula for a great digital image:

- Creative Capture
- Emotion
- Originality

Adrian counselled us to visit the One Exposure website (<http://1x.com/photos> - I am hoping this is the right URL as it was not provided).

The presentations led to a conversation amongst a couple of us, as to how much computer tweaking is too much and have we moved beyond photography to making artwork.

Before lunch there was a presentation and discussion about the digital editing of images by judges to provide a better critique. Currently there are four judges who will adjust/amend/alter submissions to show makers how they could have made their images better. This practice did cause some level of consternation once at our club. Some of the identified key issues by frequency are outlined in the table below:

(Cont'd next page)

Frequency	Issue
Very Often	<ul style="list-style-type: none"> • Cropping • Global Contrast
Often	<ul style="list-style-type: none"> • Highlight/shadow rescue
Sometimes	<ul style="list-style-type: none"> • Colour Balance • Midtone Contrast • Subject Brightness
Occasionally	<ul style="list-style-type: none"> • Local Colour • Edge brightness • Digital artefacts

This led to a discussion as to whether it is the role of the judge is to critique, educate, or just present their scores/placings? What I found interesting was the continuing diversity of views in a room of 40 or so people.

In the afternoon well-known judges Paul Robinson (Caulfield), Adrian Smith (Maroondah) and Pete Davies (Waverley) conducted presentations and participated in a Panel Discussion on judging.

There were several messages that came out of these presentations, and the main one (as I heard it) was the need for judges to put their biases aside when judging at a club.

Paul Robinson spoke about a book on judging that he is putting together. Paul's presentation was based on his notes for this book, and based on this; I cannot wait to get a copy.

Paul asserted that the criteria for a good judge is one that:

- Has a rich background
- Has a deep insight into how and why an image has been made
- Is a practising photographer

(I hope I got this accurate as he spoke faster than I could write.)

Paul, on the theme of leaving biases behind stated that "the artist and the judge teach each other". I felt that this is great advice for new judges, and also for us competitors to remember that when we offer our images for a critique, we need to remember that the judge may know something more about photography than we do. In fact, during the panel discussion, many people from the floor sought to counsel competitors of this fact, and when we do we should try to remove any emotional attachment we may have to that image - or at least during the judging.

(Cont'd next page)

How Interclub competitions have helped me to build on my Interests, set goals, achieve Honours and make friends all over the world. By Loris Peggie

I was a member of the Ringwood Amateur Photography Club [RAPC] (now Maroondah Photographic Society) and Assistant Secretary of VAPS when I joined the Essendon Camera Club in 1972. At that time there were several members of ECC on the VAPS Committee and I was invited to join, which suited me at the time as I was able to bring my mother across to play Canasta with a friend in Essendon. At this point I was already corresponding with Kerang CC and Dalby PS, Qld. all sister clubs of RAPC. We did quite a lot of work helping country clubs by judging, lecturing and organising Inter-Club weekends. ECC members were invited to join RAPC on Kerang Inter-Club weekends. My involvement with ECC grew in this way. At the time I had also started judging and giving short talks on my interest - natural history and in particular native orchids. A lot of co-operation was shared by clubs in the 1960s to the 1990s and as camera equipment advanced so did the quality of work being produced in clubs. I might also say that RAPC had a sister club relationship with Chichester CC, England through a member who returned home after a period working in Melbourne.

So what did Inter-Clubs do for me?

In the club I was keen to learn how to use my camera - Pentax SLR with standard lens. I attended meetings, outings and saw images others were taking. I was able to compare my images with those taken at the same place as other members. I was able to ask for help and learned to correct the problems I was experiencing. I entered club competitions, sometimes even had an image placed in the top few and I entered end of year competitions with the images I thought were the best I had taken that year. Then as I received more placings I was encouraged to enter Inter-Club competitions to see how my work stacked up against a much larger number of photographers with lots of different ideas and techniques that I did not always see in the home club. I found attending Inter-Club nights to see how my work compared helped me increase my skills. It was a real thrill to have images accepted to represent the Club and eventually to compete against members to achieve an entry into the VAPS Inter-Club comp and to go to see that Inter-Club, to see how my work compared to others in the State. A great way to get more ideas and help set a goal for my own hobby.

Eventually this led me to entering some National Exhibitions. My first success was in a Photoflora Exhibition run by the Field Naturalists Club when I won best entry of a wild flower in its environment back in the early 1960s. Then I started to enter other National and International Exhibitions within Australia - Sydney, Adelaide, Melbourne (yes we had a Melbourne International in the 1960s), Maitland and others, along with Royal Show Exhibitions and so my interest grew and I was thrilled to have some images accepted and on show at most of these exhibitions. Wherever I could, I went to see just how my work stacked up against some of the best amateurs in both the State and Nationally; saw what others were doing, with always a good chance of seeing new ideas particularly as creative sections were added.

I joined APS in the 1970s and this gave me another goal - I worked to achieve Honours. I used the best of my images and entered as many exhibitions as I could to gain the necessary acceptances for points towards the Honour LAPS (Licentiate Australian Photographic Society). I had to achieve 200 points with National acceptances, gaining one point and International acceptances two points and all in the one section. By the time I had achieved the necessary points I found I had made it in two sections - Pictorial and Nature but only applied with my Pictorial acceptances. I then worked with the Nature Images to gain the Next Honour, AAPS (Associate of the APS). Unfortunately my mother had a hip replacement and suffered a heart condition and as a sole carer with no back-up or support my photography was put on hold for six years and the next goal of FAPS has never been reached even though I had over 60 International Acceptances towards achieving this next goal.

Unfortunately I lost my momentum and have had several tries at getting back into competition work but as I get older it is getting harder for me to reach the next goal. **but would I have achieved all that I have if I had not used my images to enter interclub competitions right back from the early years when I first became interested in photography?** Would I have achieved images accepted for two books, for display in the Information Centre of the Bureau of Meteorology, in a Pentax magazine in Japan and so on, if I had not put the effort into entering Inter-Clubs and striving for goals?

What is your aim? Your Goal? Are you satisfied to learn how to take images, win a few places in club competitions, enter the end of the year competition with what you consider your best images and then put them into a cupboard or into your computer's library, never to be seen again? Are you satisfied with your images that you don't think you can improve, that you can't learn anything more? You can't achieve anything more with them? They won't achieve anything filed away out of sight.

BALLARAT INTERNATIONAL FOTO BIENNALE

20.8.2011 > 18.9.2011

Ballarat International Foto Biennale

BIFB'11: 20.8 > 18.9 2011

<http://www.ballaratfoto.org/bifb11>



Ballarat Mining Exchange, 12 Lydiard Street North,
Ballarat

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Telephone: +61 3 5331 4833

Skype: ballaratfoto

A0045714L **ABN** 70496228247

Become a Member: ballaratfoto.org/bifb11/members.html

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[BallaratInternationaleFotoBiennale](http://www.facebook.com/BallaradInternationaleFotoBiennale)

Youtube: www.youtube.com/user/BallaradFoto

Linked In: <http://au.linkedin.com/in/ballaradfoto>

BIFFO Fringe Programme

With hundreds of artists and over seventy exhibitions covering an array of themes and subjects from hope and longing to re-imagined streetscapes and regional landscapes, the BIFB looks set to provide its strongest fringe programme yet.

With a variety of spaces, from the Mining Exchange and local galleries to local cafes, hairdressers and the Old Butcher Shop, across the BIFB's primary precincts - the CBD, Lake Wendouree, Sovereign Hill, Creswick and Buninyong, audiences will be offered the opportunity to visit a linked chain of exhibitions which they can enjoy whilst exploring the historic and contemporary offerings of the city.

The distinctiveness of the festival is not only evident in the spaces themselves but also in the exhibitions. Here is a tantaliser of just some of the shows that will be exhibited.

- ★ The Melbourne Silvermine is a group of enthusiastic analogue photographers based in Melbourne. The group encourages and promotes the use and appreciation of traditional photographic techniques. <http://silvermine.org.au/>
- + Galleria Bezdonna, also known as the Homeless Gallery, is a free form open entry photography gallery that happens on an ad hoc basis. Anyone who turns up on hanging day with their pictures and their hanging toolkit and can find a Space is welcome to participate. <http://www.galeriabezdonna.art.pl/en/>
- + R Chee Ball Photographic Self-Portrait Prize - A photographic self-portrait prize run by free Radical. Free Radical is a group of photographers supporting the art of photography. It is a group given to the promotion of photography without the shackles of organisational dogma and excessive regulation and without taking itself too seriously. Free Radical is the fastest growing photographic group in the country with a membership of over 600 Australia wide. <http://www.freeradicaloz.com/>

CAPTURE BALLARAT

Photographers are invited to unleash their creativity and capture the beauty and appeal of Ballarat in a photography competition at Sovereign Hill. Capture Ballarat is being run by Kodak and ANZ in conjunction with the Ballarat International Foto Biennale and is offering over \$4000 worth of prizes.

The Capture Ballarat Competition takes place on Sunday August 21 and begins at 8:00am at the entry point of Sovereign Hill. Each participant is required to digitally photograph six different landmarks/subjects within Sovereign Hill. Once the photographs have been taken, participants will make their way to the Mining Exchange (transport will be provided if necessary) to print their photographs. One photograph of each of the six landmarks/subjects is to be submitted for judging. Each category will be awarded a winner and runner-up prize, with one additional prize being awarded for best overall photograph. Whilst judging is taking place, a light lunch will be provided

Cost of entry:
\$30 for Adults
\$20 for Juniors

For entry, further information and terms and conditions, go to

<http://ballaratfoto.org/bifb11/capture.html>

VAPS SPONSORED LIGHTROOM & PHOTOSHOP TRAINING with DAVID HARRADINE.

Future course dates are August 13 and October 15 and 22.

Courses available are Photoshop at 3 levels from introduction to advanced; plus comprehensive courses on Lightroom.

Each course runs for a full day. Minimum number of attendees 4, maximum 6.

The juggling act is to get at least 4 people interested in the same course on the same day.

Please give notice of your interest to Jim Weatherill on 0407 33 1515 or

jimweatherill@hotmail.com and he will endeavour to put together a group on the date you nominate.

V.A.P.S. Committee

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**Tue-Fri 10am – 5pm
Sat-Sun 12noon-5pm
Mon & Public Holidays: Closed.**

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For annual subscription send your name and address with your \$20 cheque or postal note, payable to :

VAPS
PO Box 2010
South Melbourne 3205

***Email copy [free]**

Type your name on an email to
vapsnews@inbox.com

Websites of the month

- A great tutorial on mounting your prints. http://www.youtube.com/watch?v=_ShqjjD1B4E
- Painting with Light – get creative with colours and light. <http://www.michaels.com.au/index.php/media-school/free-online-photography-lessons>
- An interesting little slide show on today's online antics. <http://youtu.be/x0EnhXn5boM>

(thanks to Parklands Photo Club - proof that I do read your Newsletter. Ed)