

VICTORIAN ASSOCIATION OF
PHOTOGRAPHIC SOCIETIES INC.

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NEWSBRIEF

July 2010

Vol. 37 No. 7

ACTING PRESIDENT'S REPORT

Our President Fred Everett is currently enjoying a well-earned holiday following the successful 2010 Muster programme.

However your committee has been hard at work in the weeks following the Muster managing yet another successful exhibition of members works at the Digital Life/PMA Expo.

Some 100 prints from the Interclub were displayed at the Expo in the foyer and in the main exhibition area.

The event attracted over 20,000 visitors to PMA this year and I am sure that a large number of visitors viewed and appreciated the Victorian Photographic Clubs work on display.

VAPS shared a stand courtesy of APS and over the two public days attended to many club and public enquires regarding activities of a camera club and how to join a local club.

Hopefully this work will translate into many new memberships for the Victorian Camera Clubs.

Many thanks must go to the committee and club members who gave their time and effort to ensuring VAPS adequately represented your clubs at this major photographic event.

Our attention is now turned to reviewing the 2010 Muster and planning for next year.

A number of feedback emails have been received, many thanking us for such a great weekend in Apollo bay, and also some noting the issues of parking and the workshops.

These issues will be taken into account with planning and venue selection for 2011 to ensure that we deliver on those points and again produce an informative and successful Muster in 2011.

Advice of the location and timing will be announced shortly, and I am sure all will be delighted with the venue selection.

So stay tuned for more news in the months ahead.

Peter Kewley
Vice President

VAPS WEBSITE

vaps.com.au

VAPS WEBSITE

From the Badges and Awards Director

This year there were three SSVAPS Awards and four Meritorious Service Awards presented.

The Award of SSVAPS was presented to Jim Weatherill from Melbourne Camera Club, Jenny Colson from Essendon Camera Club, and Jean Phillippe Weibel from Caulfield Photographic Society.

VAPS Meritorious Service Awards were presented to Eugene Hodson and Fritz Suenderman, both from Benalla Camera Club, Les Brown from the Hawthorn Photographers Club and Graeme Harris from Geelong Camera Club.

A total of 49 Year Bars were presented ranging from 10 years through to 50 years. VAPS warmly congratulates all Award and Year Bar recipients, as they are due recognition of their achievements and loyalty to their respective clubs.

Lin Richards SSVAPS

VIGEX INTERNATIONAL SALON OF PHOTOGRAPHY EXHIBITION 2010

••••• GEELONG Art Gallery, 53 Little Mallop Street, Geelong: 31st July to 29th August 2010.

••••• Gallery Hours: 10.00am – 5.00pm Daily. Phone – (03)5220 3645;

••••• www.geelonggallery.org.au

••••• Victoria's only International Photographic Salon. The top 70 awarded prints selected from about 4000 submissions from 43 countries in 2010 will be on display in the Geelong Gallery. This exhibition is only run every two years. It is a must see for serious and enthusiastic photographers.

••••• Visit: www.vigex.org.au

••••• Phone Contact: Bert Hoveling – 0419 118 610

MISSING PRINT

A large print titled "Boab Sunset" by Bob Hayter has gone missing in the returns to clubs.

If it turns up in your images from VAPS please contact Peter Kewley on 9786 1887 or pwk@optusnet.com.au

VAPS WEB SITE

CHECK OUT THE NEW
VAPS WEB SITE

vaps.com.au

**THE FOLLOWING IS IN RESPONSE TO LAST MONTH'S ARTICLE FROM
CAMERON FLASCHE**

The Clubs reply by Len Sharp.

When judging our images, please try to judge them holistically rather than against one or two specific idiosyncratic preferences. Not all images should be found wanting simply because they are not cropped, do not contain triangles, seagulls, sunsets or lack the colour red, or are lacking a boat or some other favoured element.

Please remember that many of our members have to go to work the following day and need to be able to leave at a reasonable hour. Please keep comments crisp, short and to the point. We always appreciate tight, constructive and balanced comments.

If you are Photoshop aware and technically proficient, please remember that not everyone is. If you are at the other end of the scale, please allow for those whose skills may exceed your own. Try not to frighten the newcomers who thought all you needed to do was press the shutter.

When critiquing images, please remember that each image embodies something of the maker so try not to be overly harsh or insensitive. Do not, however, recoil from advice that may increase their ability to make better images – after all, that is how we learn.

If an image is technically brilliant but does not fulfil the objectives of a set subject, please do not reward the maker. Being able to capture a good image but with sufficient compliance with pre-defined parameters are the **two** essential requirements of a successful “Set Topic” entry.

Please remember that describing the work is not necessary. We have already seen the images and know what they contain. What is important is how well the elements work together, and more importantly which characteristics of the image do not work.

We realise that you have a body of your own work that you are understandably proud of. A judging night may not be the most suitable time to show us.

We realise that there may be aspects about our club which a judge may not be comfortable with, but as we are not psychic we would greatly appreciate any feedback (positive or negative) so that we can rectify any deficiencies of our own.

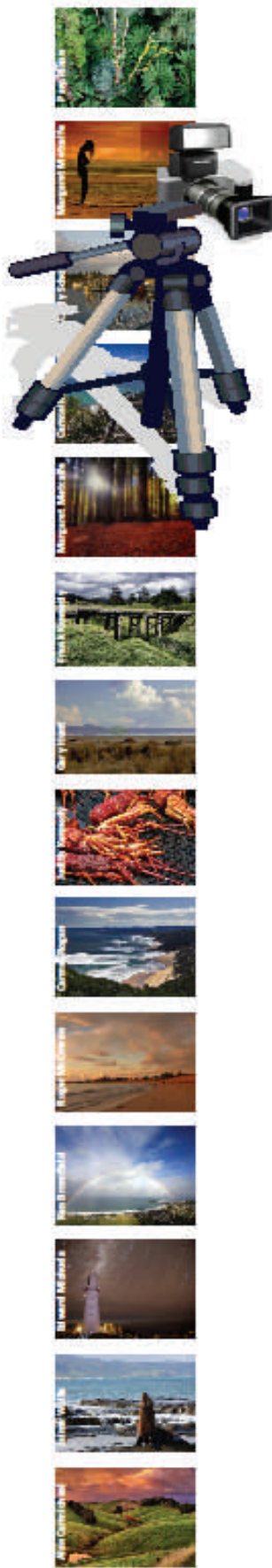
As we would like to give you a warm welcome to our club it would be useful if you would provide a resume of your background so that we may more properly introduce you to our members. Although you may know us, it is quite possible that the person introducing you to our members will not know either you or your background.

We do want you to know that in all probability you have been specifically and individually chosen to judge our images, and that we do value and enjoy hearing your constructive comments. We respect your expertise, and are appreciative of the time you have devoted to judging our images. You are a vital part of the world of Camera Clubs.

.....

Len Sharp is a pseudonym used by a member of one of our VAPS Clubs.

Ed: Subject closed:



OTWAYS
-in focus
photographic competition
2010

Grab that camera & head for the Otways - Time is running out!
Visited the region of late? Last year? The year before?
Come now - You must have got the camera out!

ENTRIES CLOSE SOON

closing date
Saturday July 31st

online entry form & competition information
can be downloaded
from our website

www.otwaysinfocus.com

If you recently attended the VAPS Muster in Apollo Bay
then chances are you captured one of our winning images!

Cash prizes, luxurious accommodation packages and
fabulous adventure based activities are on offer this year
and you could be a winner!

Don't Delay - Enter Today

Lindy Fullarton
Otways Tourism

PO Box 20, Colac 3250
ph: 52 311 233
em: Lindy@otwaystourism.com.au

The Otways - Picture Perfect!



SPECIAL OFFER TO CLUB MEMBERS

VAPS is pleased to announce that it is teaming up with Photoshop and Lightroom expert David Harradine to present a series of one-day courses in Lightroom and Photoshop.

There are four courses on offer; Lightroom, and Photoshop Levels 1, 2 & 3. Each course will involve around six hours of instruction.

VAPS has arranged a SPECIAL DISCOUNT price of \$ 195 pp, per full day course. Normally priced at \$ 395 this offers exceptional value for camera club members.

Clubs have been provided with a full brief on the courses, so see your Club Secretary and register your interest through your club.

See the flyer in this Newsbrief (below) for more information on David Harradine.



Photography & Training
David Harradine

Training at all levels

- Photoshop
- Lightroom
- Colour Management
- Photography
- Studio Lighting

WHACK.COM.AU

AMAZING ANAGRAMS

Geologist

When you rearrange the letters

Go get oils

The Country Side

When you rearrange the letters

No City Dust Here

FLASH NOW ONLINE

FLASH is a new quarterly online journal published by Centre for Contemporary Photography. FLASH features reviews, interviews and commentary on photography and video in Australia by a diverse group of established and emerging writers. FLASH visitors can directly engage by posting their own comments on site. Edited by Kyla McFarlane, FLASH is a free journal.

<http://www.ccp.org.au/>

VAPS WEBSITE

The new Web page is up and running and going quite smoothly. The site is <http://www.vaps.com.au> Be sure to add <http://www.vaps.com.au> to your favourites.

We have so many good photographers amongst us, why not share photos on the VAPS website.

I would love to see all clubs sending in some photos to enable me to put them on the home page. It is not a gallery as such but each time the page is refreshed a new photo shows at random.

At the moment there are about 30 photos on the site but it can accommodate many more.

If the listing for any club is not up to date please fill out the form on the web page and forward it to me and I will happily change it. You can have as little or as much as you would like to be shown.

The bubble for each club includes club name, club address including street number, necessary for the Google Map.

Optional to be shown on site:

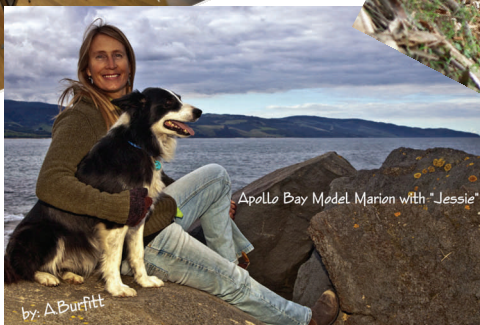
Web page of club, email address, landline phone, mobile or both., contact name and meeting day and time.

Kath Gillies
Web Administrator

Muster Images



Print Exhibition, Apollo Bay



Apollo Bay Model Marion with "Jessie"

by: A Burfitt



John Earnshaw, Ballarat YMCA

by: John

HORSHAM COLOUR STAWELL SHOW PHOTOGRAPHIC COMPETITION - Saturday 23rd October, 2010.

Stewards; John Simpkin, John Tiddy, Charles Kerr & Jeff McMillan
Entries close Saturday, October 16th, 2010.

Please Note: ALL EXHIBITS ARE TO BE HANDED TO THE STEWARDS IN THE TROTTING CLUB DINING ROOM BY 1.30 pm. FRIDAY October 22nd;

Exhibitors may enter a maximum of three prints in each section and **the original image must have been made by the exhibitor using a camera. Prints which have been exhibited at a previous Stawell Show cannot be entered again.** Photographers who have won a **FIRST PRIZE** award in an **OPEN CLASS** photographic section of a previous Stawell Show, or have won **two (2) NOVICE AGGREGATE AWARDS** in previous Stawell Shows **can only enter in the Open Classes.**

EXHIBIT SIZES:

All Small prints – Maximum print size 15 cm x 21 cm (A5); Maximum matt board 25 x 30 cm.

Open & Novice Enlargements – Maximum print – A3+; Maximum matt board - 40 x 50 cm.

Secondary Student Large Prints: - Max. print A4 – Maximum matt board 40 x 50 cm.

Panorama Print (Class 7 & 18) Max. print size 20 cm x 65 cm Maximum matt board - 30 x 75 cm

Class 29 “Grampians Land/River/Lakescape”: - **Must be a vertical 12 inch x 16 inch print** in a 40 x 50 cm matt.

Class 30 “Life on the Land” Max print is 20 x 30 cm – max. matt board size is 26 x 36 cm. with max 3 cm border

COMPETITION RULES.

- All exhibits are to be presented in a mount. **Framed prints are not acceptable, except in class 28.**
- **Exhibits must have the entry card attached to the front of the mount, and the exhibitor’s name on the back.** The title may be written on the front of the matt, provided it does not identify the exhibitor.
- **Exhibits must be handed in on Friday, October 22nd, between 9.00 a.m. and 1.30 p.m.**
-

AFTER THE SHOW; From 3.45 p.m. exhibitors may collect their prints from the stewards by presenting their duplicate exhibit cards. In order to maintain the security of the prints, exhibitors must present the duplicate card to identify their print.

ALL PRIZE MONEY is to be collected from the Show Secretary's Office soon after 4.30 p.m. on Show Day.

AGGREGATE TROPHIES:

BEST PRINT OF THE SHOW - A medallion donated by the Victorian Association of Photographic Societies and a \$50 voucher from Horsham Colour.

OPEN AGGREGATE TROPHY – A Horsham Colour \$50 voucher for the photographer who gains the most points from sections 1 – 11, 28 - 30. Donated by Horsham Colour, 45 Wilson Street, Horsham

NOVICE AGGREGATE TROPHY- – An AMCAL Pharmacy \$25 voucher for the photographer who gains the most points from sections 12 – 19, 28 - 30. Donated by Brian Hancock’s AMCAL Pharmacy, Central Main Street, Stawell

BLACK AND WHITE AGGREGATE TROPHY – An Aggregate Trophy for the photographer who gains the most points from the black and white sections 8 to 11, 19 or 22. Donated by Barham Insurance Agencies Pty Ltd, Patrick Street, Stawell

17 YEARS AND UNDER AGGREGATE TROPHY - A Grampians Pharmacy \$25 voucher for the photographer who gains the most points from sections 20 to 23, 28 - 30. Donated by the Grampians Pharmacy, Central Main Street, Stawell

12 YEARS AND UNDER AGGREGATE TROPHY - An Aggregate Trophy for the Junior Photographer who gains the most points from sections 24 to 27, 28 - 30. Donated by Barham Insurance Agencies Pty Ltd, Patrick Street, Stawell

SCORING for AGGREGATES; First, 3 points, second, 2 points, third, 1 point.

This is part of draft copy at June '10. For further details contact: johnsimpkin@bigpond.com

VAPS WEB SITE

vaps.com.au

VAPS WEB SITE

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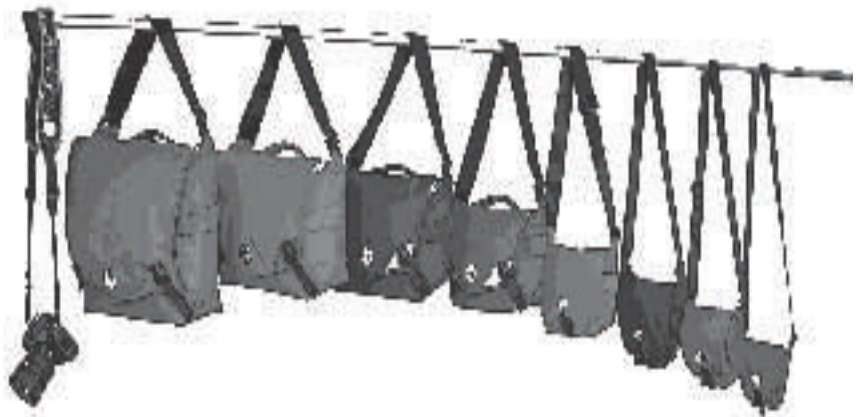
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CAMERA GEAR

BY COMPUTER

450-7120-8800



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